Running head: DAILY JOURNAL

Journal of Professional and Cultural Exploration in China

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Chinese Digital Librarianship – International Digital Libraries Perspectives ILS 599-S70 Special Topics: Study Abroad in China Summer 2011

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Summer 2011 Special Project Study Abroad Course in China

Department of Information and Library Science Southern Connecticut State University, USA

Supported by Beijing Institute of Science and Technology University, China,

Travel arranged by Moving Mandarin, Inc.

Itinerary June 11 - 24, 2011

As outlined in the course syllabus, this summer course provided students with an opportunity to travel to China to study the practice of digital libraries and services as well as current information technologies provided in China. In addition, the visits to nine UNESCO World Heritage Sites offered a preliminary understanding of the Chinese culture that will serve the participants well as they progress in their library careers. Overall, the visits were beneficial as the five Science Southern Connecticut State University (SCSU) Information Library Science (ILS) graduate students were SCSU's first envoys to these universities and began relationships through library visits and social and cultural events that will benefit SCSU and the Information and Library Science Department.

The students met library and information professionals, visited five libraries, two information and library science schools, and one digital library provider. The purpose of the visits was to learn the development and construction of digital libraries; develop professional competences; observe digitization activities on rare books, archives and/or special collections, and acquire hands-on knowledge of the technical aspects of database construction. Unfortunately, the last points were not met.

The following daily journal contains author's notes and personal observations of both the professional and cultural visits. Also, there are cultural observations and areas for improvement with the goal to enhance the learning experience for the next study abroad trip to China.

I am grateful for the opportunity to have visited this culturally rich country. The trip helped me begin to understand how China's collective history and political system influences every aspect of life. I appreciated my fellow students who made the trip enjoyable and with whom I shared many laughs. I feel that I made friends that will last a lifetime here in US as well as in China.

Date	Time	Destination, Notes, and Observations
June, 11	8:00 a.m.	SCSU to JFK. 2:25 p.m. departure to Moscow. Three-hour layover
Saturday		for connecting flight to Beijing.
June 12,	10:10 p.m.	Arrival in Beijing
Sunday		
		Notes:
		SCSU's SPAR Office presented ISIC cards and laminated
		emergency contact cards for the SPAR office, the US consulate in
		Beijing, and other important services to students. Total travel time
		to Beijing was 30 hours. Beijing International Airport's Terminal E
		was built for the 2008 Olympic Games and carries the Olympic
		Bird's Nest theme throughout, very modern. Moving Mandarin Co.,
		Ltd.'s Bilingual/Interpreter Support, Mia Pan, greeted the group at
		the airport and took us to the hotel.
		Observation:
		The driver, who owned his own van, was excellent. The van was the
		perfect size for Beijing traffic and to accommodate five students and
		a professor. On an intercultural note, petrol prices are very high.
		While waiting for tour groups to return from sightseeing, tour buses
		do not keep their engines running to run the air conditioning system
		as they do in US. So buses and vans do not necessarily cool down to
		American standards. During our trip, Beijing reached 95 °F nine of
		the 11 days in country.

Date	Time	Destination, Notes, and Observations
June 12,		The hired van was a circa 1990s Toyota / Nissan van in which the
Sunday		air conditioning vents were only in the front of the vehicle and no
continued		additional vents throughout the van therefore the windows had to be
		opened. With the heat, the humidity, and the pollution, the ride
		could pose a problem for students with breathing difficulties.
		Although attempts were made to change the van, the arrangements
		remained as contracted for the two weeks. Perhaps culturally to
		change the contract would have caused the driver and or Moving
		Mandarin to 'lose face', in Chinese tiu lien, be humiliated or lose
		one's reputation.
		For future trips, I would suggest Study Abroad, SPAR, and SCSU
		professors confirm transportation arrangements in detail prior to
		departure to appropriately set students' expectations. If the next
		study abroad group to Beijing is small, I would suggest SPAR
		consider requiring the hire of a Toyota Coaster, a later model van
		witnessed on Beijing streets, or a similar model that holds
		approximately 12 to14 people and appears to have more up-to-date
		cooling and heating systems.
		The tour guide/interpreter, Mia, was perfect for such a small group.
		Mia's flexibility and easy-going style reflected that of her group.
		She was always aware and concerned for our safety and happiness
		and tried to mix culture with fun.
June 13,		
Monday		
	1:00 a.m.	Arrival in hotel, B&B Inn (Aoyuncun or Olympic Village)
		Notes:
		The hotel is a two-star hotel, clean, neat, with hot shower and
		western bathroom. My room was on the 7 th floor with air
		conditioning and a view of the Olympic Bird's Nest It cost about 43
		USD per night, including breakfast.

Date	Time	Destination, Notes, and Observations
June 13,		The rooms did not have an iron and to have clothes pressed was a
Monday		nominal fee by American standards. However the laundry service
continued		did not provide a washing instructions or ironing instructions bag so
		I elected to have wrinkled clothes and washed my clothes in the sink
		or the shower. The shower did have a laundry line for drying and
		clothes dried in one day. The rooms had free internet access and
		there was a stand-up business center in the lobby providing guests
		access to the internet, a copier, and a printer.
		Breakfast was more like brunch. The western portion included toast,
		fruit in season, hot soy milk, coffee, dumplings, fried eggs, and
		grease sticks (like fried dough) in addition to the Chinese breakfast
		specialties such as egg fried rice, hard boiled eggs, Chinese soups
		(egg drop, rice, and bean), tomatoes, cucumbers, bologna or
		sausages, and some vegetables like mini bok choys. On Fridays,
		Saturdays, and Sundays, the Western portion of the breakfast buffet
		is not put out until 8:00 a.m. so that may affect future tours' plans.
		The Asian breakfast is only available at this time, which means no
		coffee.
	10:30 -	Orientation at the hotel by Moving Mandarin.
	11:30 a.m.	Rachel Han, U.S. Schools Program Manager, Lily Han, and Mia
		Pan
		After introductions and welcome, Rachel Han reviewed Moving
		Mandarin's packet of information handed out at beginning of
		session to include securing passports, water quality restrictions, how
		to verify it's a pearl, how to negotiate, etc. Also, Moving Mandarin
		required the students to travel in pairs and to keep Dr. Liu or Mia
		aware of plans outside of tour.
		Emergency contact cards and local pay-as-you go mobile phones
		were handed out for a 300 RMB (USD 50) rental fee. Previously,
		Moving Mandarin was able to pre-purchase SIM cards and cell

Date	Time	Destination, Notes, and Observations
June 13,		phone minutes on the behalf of their clients.
Monday		As of our visit, Chinese government regulations changed and
continued		individuals must present identification (passport) to purchase a SIM
		card. A trip to the nearest mobile service provider was added to the
		afternoon itinerary.
		Moving Mandarin asked students if wanted to purchase or see
		certain things. Later in the week, I surveyed the group to confirm
		their wishes and presented the list to Mia and Rachel. I believe most
		of the wishes were met by the itinerary.
		Moving Mandarin asked if there are any dietary restrictions and was
		unaware of specific dietary needs within the group.
		Notes:
		As part of the orientation / consultation, Study Abroad and SPAR
		could consider conducting a complete needs assessment to include
		dietary restrictions and communicate those needs to the professors,
		tour guide, and hosts.
		At least two weeks prior to departure, SCSU professors and tour
		guides could consider asking students if they have any special
		interests outside of the itinerary to determine if the requests can be
		accommodated and at what additional cost.
	12:00 -	Lunch
	1:00 p.m.	
		Notes:
		Unless otherwise noted, lunches and dinners occurred in the hotel's
		neighborhood at Noodle King or the restaurant next to it. Chinese
		dishes in China are very different from Chinese dishes experienced
		in America. Beijingers enjoy very hot and oily dishes. After dietary
		restrictions and taste preferences were determined with the tour
		guide, the tour guide had fun pre-selecting different dishes from
		different provinces at every meal.
		different provinces at every meal.

	Destination, Notes, and Observations
	Sometimes the choices didn't work out well and by the end of the
	trip we were comfortable in our relationship to indicate things we
	liked or didn't like. Students became more comfortable using
	chopsticks and the Chinese way of eating. All dishes are placed in
	the middle of the table and individuals select what they would like
	to eat from the dish with their own chopsticks and remove it to their
	dish to eat. Rice is served last so be sure to ask for it to be served at
	the same time as main dishes.
	Going forward, this is a critical lesson to learn during tours, the
	driver and tour guide are there to make the trip pleasant and it is the
	responsibility of the individual and the group to indicate positive
	and negative experiences. In most cases, if approached
	professionally and diplomatically, tour guides and drivers will do
	their best to accommodate their tour members.
1:00 -	Mobile phone sign-up at China Mobile per Moving Mandarin's
3:00 p.m.	contract. Only three cell phones were successfully registered so the
	tour guide had to secure remaining two on her own identification
	card the following day. Students refunded Dr. Liu and Mia for the
	rental and pre-purchased minutes, respectively.
	Notes:
	In this case, the ISIC card and the telephone rental and minute
	purchase may have been a duplication of costs. In the future, the
	ISIC card offers student many benefits including international
	calling services so SPAR and SCSU professors could determine
	where there is duplication and reduce costs. As the ISIC card is
	required by SPAR, SPAR could consider issuing the ISIC cards to
	students one month prior to departure so students can either benefit
	from its international calling option or work with their mobile
	carrier about adding international coverage.

Date	Time	Destination, Notes, and Observations
June 13,		With this advance preparation, students could provide their
Monday		telephone number to SPAR, professors / chaperons, fellow students,
continued		and tour guides prior to departure. The unplanned trip to the mobile
		store and unnecessary cost would be avoided, especially due to the
		fact the group was never fully trained on the pay-as-you-go phones.
	3:00 - 4:00	Bank for changing traveler's checks
	p.m.	
		Notes:
		In China, not all financial institutions are aware of, or know how to,
		cash travelers checks. With the addition of a needs assessment and a
		thorough, individual consultation by SPAR, unseasoned travelers
		will be more aware of in country expectations and the time spent to
		exchange travelers checks wouldn't have had to happen.
	4:30 p.m.	Beijing National Park closed at 5:00 p.m. so went to the Beijing
		Dong Wu Silk Museum next to the park and only a block from the
		hotel.
		Notes:
		The Silk Museum's tour guide explained how silk products are
		made from the worm in the mulberry tree, to spinning the threads,
		and then weaving the material. The emperor's symbol is the dragon
		and the empress' symbol is the phoenix; the phoenix always appears
		lower than the dragon when they are represented together. The
		dragon and phoenix are represented everywhere in Beijing so it was
		beneficial to understand this point prior to visiting the cultural sites.
	5:30 -	Dr. Liu left the tour while students traveled to Olympic Forest Park
	6:30 p.m.	for a walk before dinner.

Date	Time	Destination, Notes, and Observations
June 13,		Notes:
Monday		This walk was nice to get travel kinks out of our systems. But
continued		students were tired and would have benefited from retiring early to
		get ready for the week of visits.
		Suggest SPAR consider establishing professors' / chaperones'
		responsibilities to the group and expected performance in country
		and communicating this to students prior to departure. As a
		professor may become ill and or want to attend personal or
		professional matters, suggest two SCSU professors be considered a
		requirement on Study Abroad programs.
		Ultimately, the group did not visit Beijing National Park during the
		trip.
	7:00 p.m.	Dinner at new restaurant.
		Notes:
		During dinner, a student had an adverse reaction to the hot peppers
		in the food. It was a very busy restaurant. Because the tour guide is
		contractually not able to dine with tour members, the students did
		not have a Mandarin speaking person at the table to secure help.
		Fortunately, the reaction was not severe.
	8:30 p.m.	Back to hotel
June 14,		
Tuesday		
	9:30 am	Beijing University of Posts and Telecommunications (BUPT)
		Library
		Hosts:
		Mrs. Xu, Wu, Deputy Director of Schools and Libraries
		Mrs. Li, Quexin, Personnel Office
		Mrs. Yanhua, An, Director, International Office
		Judy, Library employee, graduate student

Date	Time	Destination, Notes, and Observations
June 14,		Notes:
Tuesday		Dr. Xu spoke in Mandarin while Judy translated. The school was
continued		established in 1955. There are 20,000 students enrolled:
		undergraduates, graduate, and PhD candidates. Slightly more than
		2,000 are e-learners in the fields of engineering, computers, research
		& development, applied management, and scientific English. The
		library has 33,924 square feet. The collection has 1.58 million
		paperbacks, 4.38 million e-resources, 3,000 periodicals and serials,
		and over 80,000 acquired papers. Post and telecommunications is
		the focus of the collection. The library has 58 employees in seven
		departments such as reference, technical services, circulation,
		reading rooms, and collection development. The library subscribes
		to 42 e-databases of which five highlight their collections. These
		include Chinese Academia, Telecom, document database, Memory
		or the history of BUPT, Posts Documents, and higher education
		resources. They are able to share their databases with 70 libraries in
		China and the National Library through one interface or search
		engine developed by BUPT, however they are not accessible
		internationally.
		BUPT developed an automated system used between, and adopted
		by, many libraries in China for a) acquisitions as it provides clean
		data records, but it is not part of OCLC, b) Cataloging, c) library
		relocation or China's National Classification system. There are 22
		categories in China's National Classification System using an alpha-
		numeric combination, and d) circulation to assist in keeping track of
		statistics and service issues from students.
		BUPT independently developed Modern Electronic Library
		Information Night Work Systems (MELINES) a unified search
		engine recognized by experts as the leading system domestically
		and internationally. The e-learners use its resources and mobile

Time	Destination, Notes, and Observations
	learning devices on campus or online by accessing with a student id
	and password.
	CERNET – China Education and Research Network – BUPT is
	responsible for managing the Northeast section of China.
	VOD – video on demand is in development for teachers to use in the
	classroom and streaming service. It will also include music and
	other media.
	ILL - the Chinese government pays for physical or electronic ILL
	services through the China Academic Library System (CALIS).
	BUPT offers prizes to students, such as backpacks, to encourage
	students to use library services. BUPT is the central office,
	responsible for ILL between 70 academic libraries.
	Subject specialist reference librarians are responsible for the same
	duties at BUPT's library as in many United States academic
	libraries.
10:30 -	Tour of library - conducted by Dr. Xu and Judy. One interesting
11:45 a.m.	security system BUPT is testing is a material tracking system within
	the library so librarians can locate missing materials within the
	building. SCSU students were not able to see BUPT's digital library
	or digitization process.
	Observation:
	Baby, a Beijing Institute of Science and Technology University
	(BISTU) Information Science graduate student traveled with group
	and attended the meeting as host volunteer/translator.
	BUPT is a mixture of old and new buildings with newly renovated
	areas such as the reading room. BUPT gave a good overview of the
	university and its library. Although Dr. Wu and Judy were gracious
	tour guides and proudly showed us their library, it appeared that
	looking at their catalog, their digitization process or MELINES was
	not planned for or not conveyed as part of the day's agenda,
	10:30 -

Date	Time	Destination, Notes, and Observations
June 14,		therefore not allowed.
Tuesday		When SCSU students requested to see these items, we were told the
continued		door to the department was locked and the person in charge was at
		lunch.
		We received lovely pens as gifts.
		Suggestion for the next trip:
		Coursework preparation
		• Travel in the fall to avoid Beijing's summer heat.
		• Travel one month after the course begins so students are better
		prepared for the library visits. Prepare the agenda and goals for
		the trip and each library visit at beginning of course. Knowledge
		of which universities to be visited combined with having the trip
		later in the course would have allowed for investigation of the
		hosts' websites. This could have compensated for the language
		barrier, as often times communication of ideas, questions and
		answers was not always easy, even with interpreters.
		• Require students to prepare two or three questions for each
		school and then class could share them prior to departure to
		avoid repetition, to obtain answers to syllabus questions, prepare
		for research papers, and to keep the flow of communication
		going.
		Intercultural training:
		Calling card or business card - many students received business
		cards in the American fashion, which could be construed as rude
		by our Chinese hosts. Consider providing training on how to
		present and receive cards.
		SCSU and Department of Information and Library Science
		information packets - Additionally, SCSU could consider
		preparing folders or packets containing SCSU's and LIS
		Department's statistics as hosts proudly shared their institutions'

Date	Time	Destination, Notes, and Observations
June 14,		history and statistics. The packets could include short bios of each
Tuesday		attending student and professor. The packets would be an added
continued		bonus in the creation of SCSU's brand recognition and presence as
		many of the universities visited currently partner with Harvard,
		Princeton, Stanford, etc. Perhaps the packet could be given ahead of
		time so hosts understand the agenda and who will be attending.
	12:00 -	Lunch
	1:00 p.m.	Freshened up at hotel before next visit.
	2:00 p.m.	Beijing Institute of Science and Technology University (BISTU)
		Information School Seminar
		Hosts:
		Dr. Li, Chen, Dean of School of Information Management
		Dr. Wei, Cui, Professor
		Justin, Professor, Advisor
		Quan, (Megan), Professor
		Kahn, (Jack), Computers
		Ms. Zheng, Ximing, (Anna), Instructor, Student Affairs and Study
		Abroad program
		Baby, Information Science graduate student
		Vincent – Auditing
		Soon Ven – Auditing
		Ho Re Hao - IT
		Notes:
		Justin spoke on the behalf of BISTU. The School of Information
		Management has five majors, 640 students, and 60 faculty members
		of which approximately half have PhDs and most have their
		Masters. The faculty's average age is 45 years old. The five majors
		are: Information Management System, E-Business or E-Commerce,
		IT (Computers/Auditing), Information Security, and Management
		Science.

Date	Time	Destination, Notes, and Observations
June 14,		Students in the undergraduate program become well versed in
Tuesday		computer languages, information management, and electronic
continued		design so that by the end of the program they prepared to be systems
		analysts for mid-sized companies.
		The graduate program offers Management Science and Engineering.
		There are 10 professors qualified to teach and advise.
		SCSU students did not see BISTU's digital catalog, their library or
		their digitization process.
	3:00 p.m.	The meeting ended with a visit to IBM China Company Limited on
		the 25 th Floor of the Pangu Plaza (IBM China Web site, Worldwide
		Directory) building for an aerial view of the Olympic Park. Pangu
		Plaza's buildings are shaped like a dragon and cover seven football
		fields (Barboza, 2008). We were fortunate to visit as a guest of a
		BISTU alumnus working for IBM.
		We received a lovely pen and key chain set as gifts. Anna designed
		the key chain.
	4:00 p.m.	BISTU and SCSU walked the Olympic Park past the Bird's Nest
		and Water Cube.
	5:00 - 5:30	Left for Banquet dinner in honor of SCSU students hosted by
	p.m.	BISTU.
	6:00 p.m.	Banquet Dinner at ORIGUS Pizza Restaurant
		Not really a pizza restaurant, more of a buffet of Chinese and
		Chinese interpreted Western foods like pizza. The banquet built
		rapport between the two universities and forged friendships and
		relationships for the rest of the trip and for SCSU's future Study
		Abroad programs to Beijing.

Time	Destination, Notes, and Observations
	Observation:
	BISTU organized the meeting in a large conference room with
	BISTU on one side and SCSU on the other of a long table with fresh
	flowers down the middle.
	Each attendee had a collection of fresh fruit and water at their place.
	Discussions centered mostly on BUPT's curriculum.
	The undergraduate students were studying IT, accounting, and
	information security. They had questions about studying in the
	United States, where to study in a large city or a small city, and
	what to expect, etc.
	Although we were with the School of Information Management, it is
	not clear during this visit how the visit to IBM fits into International
	Digital Libraries. When asked if the IT students build websites for
	libraries or businesses as part of the curriculum, the question was
	either not worded clearly or not understood as the answer was not
	clear.
7:30 p.m.	Back to hotel
10:00 a.m.	Peking University Library (PKL)
	Hosts:
	Zhu, Qiang, PhD., Professor of Librarianship, Director, Peking
	University Library
	Nie, Hua, PhD., Deputy Library Director at Peking University
	Library
	Notes:
	Dr. Zhu is currently serving his second term as a Governing Board
	member of International Federation of Library Association (IFLA).
	He is also on the Asia Digital Library Alliance and is Vice President
	of the Library Society of China, similar to Vice President of ALA.
	7:30 p.m.

Date	Time	Destination, Notes, and Observations
June 15,		Dr. Nie's PowerPoint presentation covered PKL's history. Founded
Wednesday		in 1902, the library moved to this campus in 1911. The library
continued		moved from various locations on campus to the current building,
		known as the New Building, in 1998. The Old Building has been
		under renovation since 2005. A separate building to house the
		Ancient Materials Library is in the planning stage.
		The library has 167,323 square feet and 40,000 seats for reading. Its
		capacity is 6.5 million copies, more than only paper. It owns 11,547
		titles published before 1949 and 27,650 newspaper copies. Its Rare
		Book division has 1.5 million ancient copies. E-resources contain
		486 databases with 52,268 e-journals and 1.6 million e-book titles,
		mostly in Chinese. In the past six years, the e-resources budget
		increased 100%. Per PKL's 2010 annual report, the number of
		searches increased 34%, full text searches increased 45%, and
		multimedia searches increased 37%.
		PKL offers the following services: circulation, ILL, online courses,
		multimedia, Rare books, and Special publications from Peking
		University (PKU) alumni. PKL's departments are the Library
		Office, Collection Development (a recent merger of Acquisitions
		and Cataloging), Circulation, Reference, Systems, Rare Books,
		Multimedia, and branch libraries needs. PKL staff is comprised of
		180 full time employees, 150 are professional librarians and 50 are
		part-time contracted staff. PKL Human Resources is required to
		only recruit Graduate Students and vocational certificate librarians
		are eligible for entry-level positions. China's professional librarian
		positions require an Associates, Masters or PhD. The levels are as
		follows starting from entry level: Associate Librarian, Librarian,
		Associate Research Librarian equal to Associate Professor, and
		Research Librarian.

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June 15,		PKL is China Academic Library System's (CALIS) Administration
Wednesday		Center. Taking from OCLC, PKL and other universities worked
continued		together on a nationwide academic library consortium, funded
		primarily by Chinese government, under the leadership of Ministry
		of Education. The mission of CALIS is to promote, maintain and
		improve library resource sharing among Chinese universities,
		between academic libraries and other libraries and information
		institutions. (Yale University, 2011).
	11:00 a.m.	Tour of Library with Pei Wei Wei, Deputy Head, Library Director
		Office. The newly renovated library is in the Old Library Building.
		The servers are located on the 6 th floor.
		Du Xiao Feng, Deputy Head, Systems Department gave a tour of
		the 349 square foot area that houses 60 servers using MIS and
		SirsiDynix with 110 terabytes storage and 80 terabyte backup. In
		2003, PKL collaborated with Sun Systems to upgrade their servers
		to 8 CPUs and 4 cores. Unix Solaris is the network OS.
	11:30 a.m.	Dr. Nei continued the PowerPoint presentation. PKL does not have
		a special system or digitization protocol. Special collections and the
		large Ancient Materials Collection are stored at PKL. PKL's Secret
		Treasure Books is an integrated catalog with full text search of one
		of the oldest databases created of rubbings, old maps, and ancient
		books. Metadata for maps follows Dublin Core, as it has the best
		possible process and procedures and labeling standards. The
		National Library provides Digital Library standards such as 600 dpi
		for images. The public can visit the library website, but will only
		retrieve the metadata, not the actual image. The image can only be
		viewed from on campus computers. The digitization center is hosted
		in PKL and available to other schools at a discounted price.
		GIS – graphic information systems created 11 maps that can be
		searched by materials, province, and year.

Date	Time	Destination, Notes, and Observations
June 15,		Beijing Historical Geographic Databases is a subject-oriented
Wednesday		database containing texts, images, audio-visual, and internet
continued		resources that offer a more sophisticated keyword search by
		synonym or relationship search. PKL and Hong Kong University
		Libraries jointly constructed the database so only the two campuses
		have access.
		PKU Scholars is a database containing digitization of alumni theses
		is the first stage of PKU's Institutional Repository in CALIS as of
		June 29, 2011. PKU has 235 famous professors and when they pass
		away, family members donate their letters to PKU. After the Library
		Archives department digitizes the material, they give a copy to the
		family. Certain scholars have physical specific collections. Dr. Nei
		showed the webpage and the number below the scholar's
		photograph indicates the number of searches for the individual per
		month.
		PKL video online – Over 4,000 PKU lectures are online and
		available to students with id and password as well as coordinating
		with Blackboard online courses.
		Record Archives – the Network Center archives and tracks tenure
		emails.
		PKL looking to use The Summon Service to replace their current
		federated search engines.
		Observation:
		Baby, BISTU Information Science graduate student, traveled with
		group and attended meeting and banquet as host volunteer /
		translator.
		After renovation, the Old Library looks like a new library with large
		spaces, natural light, and many up-to-date technologies for
		educational and entertainment purposes. The visit was during final
		exams so there were students throughout the library.

Date	Time	Destination, Notes, and Observations
June 15,		During Dr. Nei's presentation, she went live to the internet to
Wednesday		demonstrate PKL's catalog, digitized images, and metadata,
continued		although the metadata was in Chinese. It was fascinating to view
		their collection at that depth, as it would not have been possible
		from US.
		HR and student issues are the same at PKL as in the US and the
		SCSU students and Dr. Nie agreed that they were not taught these
		things in library school. Although PKL doesn't have processes or
		procedures to archive donations, they are working towards it.
		One of the most interesting tidbits learned was that Mao Zedong
		worked as a Reference librarian and was an assistant librarian at
		PKL.
		Also, Dr. Liu shared from his student years how there was a statue
		of Mao right in front of the main entrance to the library, which isn't
		there anymore.
		The students agreed that this meeting was one in which we fully
		understood the course's goals and purpose and one of the most
		rewarding and informative visits we had.
	12:00 -	Lunch
	1:00 p.m.	PKL hosted a gracious banquet at one of the campus dining rooms.
		Peking University, Department of Information Management
	1:30 - 2:30	Campus Tour with Graduate students and PhD candidates: Rachel,
	p.m.	Sara, Lilly, and Rita.
	2:30-4:00	Hosts: (Peking University, Department of Information Management
	p.m.	Web site)
		Ziheng, Liu, Professor, Doctor tutor, Department of Information
		Management,
		Shenglong, Han (Sam), PhD., Associate Professor, Information
		System Analysis & Design
		Xiaoguan, Gu – not able to confirm on Web site

Date	Time	Destination, Notes, and Observations
June 15,		Zhaong, Jiuzhen, PhD., Associate Professor, Networked Reference
Wednesday		Service, Vice Secretary of the Party Committee
continued		Graduate students and PhD candidates: Rachel, Sara, Lilly, and
		Rita.
		Notes: Dr. Zhaong led the PowerPoint presentation of the history of
		the department and employees makeup. The information presented
		can be found Peking University's Department of Information
		Management's website. Discussion pursued similar lines of
		conversation as experienced during the visit to BISTU.
		Observation:
		It was lovely to spend time with the students and tour the campus.
		The tour with the students was necessary as PKU professors had a
		large staff meeting. We toured the Sackler Archaeology and Art
		Museum located in the Whooping Crane Garden on the West
		Campus. We saw prehistoric mammal bones, vessels, cloisonné
		artifacts, and a special exhibit of the lithographer of Dante's Inferno.
		However, our hosts may have been uncomfortable to have the tour
		guide and a student from BISTU with us during meals. Perhaps PKL
		thought they were hosting SCSU and may have been unaware of the
		additional members of our company. So SCSU could consider
		alerting the host if there are additional members of the party prior to
		the day of arrival or the time of dinner.
	6:00 p.m.	Dinner at a new restaurant.
		Notes:
		Culture shock affected the group this evening. It would help the next
		group if SCSU, SPAR, or the accompanying professors explain this
		phenomenon in more detail than providing a link on the Study
		Abroad website. SCSU students elected Noodle King as favorite
		restaurant.
	7:30 p.m.	Back to hotel

Date	Time	Destination, Notes, and Observations
June 16,		
Thursday		
	10:00 a.m.	Temple of Heaven
	- 12:00	
	p.m.	
		Observation:
		Sara, Peking University graduate student, traveled with group as
		host volunteer/translator.
		Due to threat of rain, the group switched to go here instead of the
		Great Wall. This UNESCO World Heritage site was pleasurable and
		easy to walk on an overcast day.
		If this tour were on a hotter day, it would have been very
		uncomfortable as there are no trees or shade until the end.
		Suggest SCSU professors and tour guides check the location's
		information about the estimated time to complete the visit and add
		half an hour for photos, etc., so as to leave earlier in the morning to
		avoid the heat.
	12:00 -	Lunch
	1:00 p.m.	Picnic in the park surrounding Temple of Heaven was a great idea.
		Suggest professors advise tour guides that Americans do like
		mayonnaise, however not in Beijing heat without ice or a cold pack.
		The sandwiches were on white bread. There was a salad for special
		dietary needs, however the students did not finish their sandwiches
		nor did students advise the professor to tell the tour of their
		dissatisfaction.
		Although the tour guide may have been apprehensive about
		suggesting a new restaurant after previous evening's meal, it may
		have been more appetizing to have sandwiches on ice or to locate a
		restaurant close by to have lunch.

Date	Time	Destination, Notes, and Observations
June 16,	1:45 - 2:45	Hong Qiao Shichang – Pearl Market
Thursday	p.m.	This was an unplanned stop on the way back from Temple of
continued		Heaven. The one hour spent shopping was adequate to experiment
		negotiating as recommended in the travel guides. I was fortunate to
		have Sara accompany me on this stop to help me negotiate for
		pearls. It is overwhelming the amount of pearl stalls in the building,
		but shop wisely, have fun, and don't worry if you didn't get the best
		price.
		SCSU students really enjoyed having the Chinese students
		accompany us to cultural events. The students wanted to practice
		their English speaking skills, which were very good. They also
		shared their love and knowledge of China through family stories,
		fables, or history throughout the visits.
	3:00 - 5:00	798 Art District
	p.m.	
		Notes:
		World War II munitions factory turned into an artist colony.
		Observation:
		Very interesting as students visited different studios or went to eat.
	6:00 p.m.	Dinner
	7:30 - 9:00	Dr. Li, Dean, BISTU, invited the group to his house for coffee and a
	p.m.	glimpse into how Beijingers live at home. It was a very pleasant
		evening speaking with Dr. Li's son and his son's friend about
		Beijing, our travels, and USA.

Date	Time	Destination, Notes, and Observations
June 17,		
Friday		
	9:30 -	Beijing Normal University (BNU)
	11:30 a.m.	
		Hosts:
		Dr. Geng, Qian, Associate Dean of the School of Management
		Dr. Xiao, Ming, Head of the Department of Information and Library
		Science
		Dr. Xiao, Mie, Dean
		Professor Zhao,
		Professor Zhou,
		Professor Qiao, Cataloging
		Mr. Liu, Lecturer
		26 students
		Notes:
		Premier Wen Jiabao attended the commencement ceremony for first
		tuition-free graduates in Beijing Normal University so security was
		very tight.
		Dr. Xiao presented. BNU's Information Management school was
		established in 1980 and became the College of Information Science
		and Technology in 2004. BNU offers undergraduate, graduate and
		PhD studies in information science. Three professors, three
		associate professors, eight full time lecturers, and two part time
		professors deliver six fields of study for the Masters program:
		Communication and Information Systems, Signal and Information
		Processing, Computer Software and Theory, Computer Applied
		Technology, Computer Architecture, Pattern Recognition and
		Intelligent System (Beijing Normal University Web site). The floor
		was opened up to BNU and SCSU students for a question and
		answer period. Questions included databases versus Google versus

Date	Time	Destination, Notes, and Observations
June 17,		social networks as sources of information. Leslie, BNU Graduate
Friday		student focusing in Customer Service, shared that Chinese can
continued		"climb the wall" to access certain sites. Discussions about the
		difference between Master of LIS in US and China. For instance,
		Chinese students study reference and, upon graduation, that is solely
		what they will do once hired. Unlike in USA where studies are
		focused on public libraries or academic libraries and professional
		librarians are asked to work at Circulation, Reference, ILL, etc. in
		the library.
		BNU Professors and SCSU students discussed the availability of
		employment and the conversation came to the conclusion, like USA,
		Director positions in Chinese libraries are typically male dominated
		in a female dominated profession.
		Discussions about e-books and how it may be easier to read or
		access books on a mobile, but one Chinese student indicated he still
		likes real books.
	11:30 a.m.	Tour of library
	- 12:00	Leslie was translator. The library is newly renovated and will switch
	p.m.	over to radio-frequency identification (RFID) technology by the end
		of summer as users can locate documents more conveniently and
		swiftly. In lending services, users also enjoy greater facility through
		the online request and renewal system, as well as self-service book
		lending and return. In fact, BNU had a large machine, which was
		inside due to the Premier's visit, which works like a book vending
		machine based on authorized library cardholders.
		BNU will also install an automatic re-shelving machine once the
		library opens. SCSU students did not see their digitization process.

Date	Time	Destination, Notes, and Observations
June 17,		Observation:
Friday		There was much security on campus due to the Premier's visit. The
continued		Dean and students were prepared for our visit, as were the 26
		students in the room. We had a two-hour question and answer
		session resulting in a very comfortable meeting. We received a
		lovely desk pen and pencil holder.
	12:00 -	Banquet at campus dining hall. SCSU students agreed that this was
	1:00 p.m.	the best meal we had all trip.
	2:00-5:00	Beihai Park, Houhai, Shichahai
	p.m.	
		Notes: These three lakes makeup this funky enclave of western bars,
		artist studios, and shops.
		Observation:
		Rachel and Lily, Peking University students, traveled with group as
		host volunteers / translators.
		SCSU students separated and explored on their own. The Drum
		Tower, a UNESCO World Heritage site, should be on the next tour
		with its magnificent drum presentation.
	5:30 p.m.	Dinner.
		The students were full from the luncheon banquet so we retired to
		the hotel. The students did travel to the RTMart, similar to a large
		Target, across the boulevard from the hotel to purchase some
		souvenirs, parasols, etc. Although it was a Friday night and many
		families were in the store doing their shopping, I did not feel
		claustrophobic as I thought I would because of Beijing's large
		population. I never felt the mass of people; perhaps it was because
		we were isolated in the van, in our group with English-speaking
		hosts or because we didn't take public transportation.

Date	Time	Destination, Notes, and Observations
June 18,		
Saturday		
	9:00 a.m. –	The Great Wall at Badaling
	2:30 p.m.	
		Notes:
		As with any tourist sight, Saturday is the busiest day and tourist
		traffic was re-directed so we were delayed at arriving at The Wall.
		Badaling is medium difficulty and the most well preserved section
		of the three closest sections to Beijing.
		This is not walking on a dike or level ground as photographs may
		lead one to believe; this is climbing. The Wall sits on the ridge of
		the mountains so the grade is steep, uneven with well-worn stones,
		and very exposed to the weather. The eighth tower is at 888.8
		meters altitude (2,916 feet).
		Observation:
		Leslie, BNU student, traveled with group as host volunteer /
		translator. I was unable to climb to the top of the eighth tower. I
		stopped at the gondola station so that means the next time I can take
		the gondola up and then complete the climb!
		It takes approximately two hours to travel from hotel, to park, to get
		the tickets, etc. before stepping on The Wall. The group was on The
		Wall at 11:00 a.m., peak sun exposure and heat.
		If the next program is in the summer, suggest the bus leave earlier
		from the hotel to avoid the heat and that each student carry at least
		four to six bottles of water. Also, suggest not wearing a hat in the
		summer as a hat holds in heat; suggest women carry a parasol like
		the Chinese women do because the parasol protects from the sun
		while allowing air to circulate over the head to cool.
		The gondola ride down the mountain was well worth the trip,
		especially when we were stopped in the middle of the line!

Date	Time	Destination, Notes, and Observations
June 18,	Lunch	The sandwiches were on white bread and there was a salad for the
Saturday		special diet. The students carried their lunches themselves on The
		Wall. Students did not finish their meals and asked professor to
		advise tour for a change of meal program for the next event and the
		next tour.
	3:30 - 4:30	Ming Tombs
	p.m.	
		Notes:
		UNESCO World Heritage Site and the largest underground tombs in
		China, a welcome relief from The Wall's heat.
		Observation: Although typically grouped with the trip to The Wall,
		the park was not very busy, perhaps due to the time of day, and it
		did not appear as well cared for as other sites.
		Because we were entering tombs, Mia explained that the Chinese
		believe that you enter death. Upon exiting, the Chinese believe you
		can come back to life by walking through this particular arch and
		yell, "I'm back!" Women lead with their right leg, men with their
		left; Mia took a photograph of the group passing through the arch.
	5:30 p.m.	Dinner
		The students and guide began a very positive routine for the rest of
		the trip. Upon returning to the hotel, we retired to our rooms for 15
		minutes to one hour to freshen up, and then we went to dinner.
June 19,		
Sunday		
	9:00 a.m. –	Summer Palace
	1:00 p.m.	
		Notes:
		It was an overcast day for a Sunday at the park. There were many
		families and other tour groups. The Covered Archway was lovely
		with frescos of the four seasons in each of its gazebos. There are

Date	Time	Destination, Notes, and Observations
June 19,		dragon boat tours of the lake, small boats for hire; a nice relaxing
Sunday		place from the city.
continued		Observation:
		Rachel Han accompanied group for Dr. Liu.
		The day began with not being able to see the Pan Gu Building, the
		Bird's Nest or the Olympic Tower from my hotel room window. I
		enjoyed the history Mia shared about the Dowager Empress Cixi
		and how she took power from her nephew, locked him up for
		supporting reformers, etc.
		Lunch was nuts, fruit and bread.
		As the tour books indicate, I found myself photographed
		surreptitiously by a Chinese woman. It is important not to get
		alarmed or annoyed as they find Westerners most intriguing, an
		oddity.
	1:30 - 3:30	The Old Summer Palace
	p.m.	
		Notes:
		It was razed and plundered by the British and the French during the
		Second Opium War in 1860. There is a beautiful mixture of Asian
		and Western early 1800s architecture in ruins that reminded me very
		much of Pompeii, more than Herculaneum.
		Observation:
		This is an easy walk and a lovely way to spend an afternoon. The
		park is very large so the group covered about half. Half the group
		had the most fun solving the engraved concrete wall maze, known
		as Huanghuazhen (Yellow Flower) that ends in a European-style
		pavilion. The maze was recently restored. Because of the height of
		the maze's walls, you could only see some people's upper torsos,
		others just their heads. So it was charming to see the different style
		and colors of parasols float through the maze as women walked it.

Date	Time	Destination, Notes, and Observations
	6:00 p.m.	Dinner
June 20,		
Monday		
	9:00 a.m	Tian'anmen Square
		Notes:
		Left the hotel at 9:00 am. Mao's Tomb is closed on Mondays and
		requires a passport to enter. Tiananmen is the Gate into the
		Forbidden City and the square is in front of it. The square can hold
		1,000,000 people.
	10:00 a.m.	Forbidden City
	– 1:00 p.m.	
		Notes:
		The Forbidden City complex is for the royal family and their
		entourage consisting of 999.5 rooms. It would take 27 years to visit
		each room. Mia explained why there aren't any trees: 1) because the
		emperor wanted to see his enemies approaching, 2) the Chinese
		character for bad luck is a tree drawn in an square and so having
		trees in the fortified square of the Forbidden City would be bad
		luck, and 3) the emperor did not want anything to be above him
		when he was on his throne.
		Observation:
		This UNESCO World Heritage Site has no shade. It is very long
		walk and so professors and tour guides may want to plan
		accordingly if the next visit is in the summer. Without a detailed
		history or background for each temple, the complex appears to be
		temple after temple and it can become tiring like a European tour
		can become tiring when one sees cathedral after cathedral; one
		begins to look like another.

Date	Time	Destination, Notes, and Observations
June 20,	2:00 p.m.	Lunch
Monday		Wangfujing, Snack Street
continued		
		Observation:
		I ate a scorpion on a stick!! So did the two male students! There is a
		video and many photographs to prove it. I had read about this street
		in the tour books and was very happy to be a "true tourist". Caution:
		the scorpions are alive before they are fried and salted. They taste
		like potato sticks, crunchy! Also, the vendors in this alley are very
		aggressive; beware.
	6:00 p.m.	Dinner
June 21,		
Tuesday		
	10:00 -	Chaoxing Library
	11:30 a.m.	
		Hosts:
		Kelly Lawrence, Assistant Chairman
		Arthur, Production Manager
		Notes:
		Kelly began the presentation with an overview of the company and
		its products. The company was established in 1993 and went live on
		the Internet in 2000. Chaoxing Library is also known as Superstar
		Digital Group. Chaoxing and China Network Knowledge
		Infrastructure (CNKI) are the top, two companies in China
		providing digital databases to libraries.
		In 2006, Chaoxing launched is largest and main product for
		academic and public libraries, Duxiu Academic. Duxiu is the largest
		digital library of Chinese books, periodicals, and dissertations. The
		book search function searches in Chinese and is a full text send and
		delivery system.

Date	Time	Destination, Notes, and Observations
June 21,		Through subscription, academic users input their user name and
Tuesday		password to borrow and link, similar to Amazon.com. Chaoxing has
continued		900,000,00 books (in China means pages) full text material and
		240,000 kinds of books. Three times per year, Chaoxing uploads
		30,000 pages.
		Document delivery – ILL within their library. Books or pages from
		material requested are emailed to user as a PDF and sometimes the
		user can save to their system depending on the subscription
		package. Links expire in 30 days.
		Copyright options with authors – In China, the author owns the
		intellectual property rights of their work, not the publisher. In 2001,
		Chaoxing began contracting with authors. Each author receives
		face-to-face visits and contract negotiations. The contract terms are:
		a) 10 years readers contract is the most popular because it pays the
		author for rights once, b) company pays for rights from the author
		and pays author based on the number of downloads per yearly
		subscription with library, and c) each use or pay-per-view of
		document. Once contracted, the author has full use of the site.
		Chaoxing has exclusive rights to the e-book. Chaoxing owns the
		rights to 98% of all books in China, especially those published after
		1949. Their database has 35,000 authors and 3000.000 publishers.
		Chaoxing faces the issue that the demand for digital books is on the
		rise, however the process to obtain copyrights is slow.
		Chaoxing digitizes material in-house at 13 factories and has 700
		employees dedicated to video production and streaming services.
		Chaoxing offers full-text online reading. When scanning, Chaoxing
		adds a table of contents for every book and copies text from OCR,
l		Optical Character Recognition.

Date	Time	Destination, Notes, and Observations
June 21,		Arthur presented a review of specific products and services.
Tuesday		Chaoxing entered the CD market in 1997. From there, the company
continued		branched into selling their collection of E-books totaling 700
		megabytes to public and academic libraries. Chaoxing's production
		team also handles e-books and video products.
		Their first product for libraries was MetaLink consisting of a bot
		that conducts a federated search of databases on the Internet to
		create a cross-indexed new database. Libraries subscribe on a yearly
		basis at different levels.
		Video – In 2006, Chaoxing entered the market. It has 50,000 clips at
		30 minutes per clip. The company's mission is to share knowledge
		around the world and it was realized that knowledge is in the
		professor's mind. For a fee, Chaoxing will contract directly with
		professors to videotape their lecture and upload it for streaming
		services. So, by videotaping the lecture, the video is linked to real
		data in the server and can tie into Chaoxing's databases based on IP
		address, user name and password.
		Study Center – all of Chaoxing's resources are available to the user
		through one portal including books, reviews, documents, videos,
		and related examinations. Chaoxing's main market is libraries at
		present but hopes to expand to personal users as they develop Web
		2.0 capabilities.
		Duxiu's product name in the United States is ChinaMaxx.
		Observation:
		Rachel Han, Moving Mandarin, arranged this visit. Kelly is one of
		her Mandarin language students and a friend. This was another well
		worth visit. Although we didn't see Chaoxing's digitization process,
		Arthur went live onto their website to show the students their
		catalog, services, products, and maneuverability which is something
		that could not be done from USA without user id and password.

Date	Time	Destination, Notes, and Observations
June 21,		As various libraries mentioned China Network Knowledge
Tuesday		Infrastructure (CNKI) as their digital database supplier, an overview
continued		of Chaoxing's competitor is warranted. As described on the CNKI
		website, it is the largest digital library in China and a key national
		project of China. Its purpose is knowledge sharing throughout China
		and the world. It began June 1996 and its full-text database service
		can be found in over four hundred universities, public libraries,
		research institutions, enterprises, and hospitals in more than twenty
		countries (CNKI Web site, About CNKI, 2006). On November 23,
		2007, CNKI was awarded the National Cultural Exports Key
		Enterprise of 2007-2008 together by Ministry of Commerce,
		Ministry of Culture, the State Administration of Radio Film and
		Television, and the General Administration of Press and Publication
		of the P.R. China; also their China Academic Journal Online
		Publication Integrated Database_has been evaluated as the National
		Cultural Exports Key Project of 2007-2008. CNKI is the only
		company in the industry to win the above awards (CNKI, Awards).
	12:00 -	Lunch
	1:00 p.m.	
	2:00 - 3:30	National Science Digital Library, Chinese Academy of Sciences
	p.m.	(NSLC)
		Hosts:
		Chu, Jingli, Phd., Director, Editing and Publication Center, Editor-
		in-chief, Library and Information Service (semi-monthly). Standing
		Committee Member, Library Theory and Research Section, IFLA,
		2005-2009, 2009-2013.
		Liu, Hong, Foreign Affairs Office, including staff visits abroad, any
		visits to NSLC, and photographer.
		Zeng, Yan, Associate Professor, Deputy Head, Operational Office
		and previously Collections and Chinese Science Index and Database

Date	Time	Destination, Notes, and Observations
June 21,		Yang, 2 nd year PhD candidate majoring in e-books and e-reading
Tuesday		Liu Lee – 1 st year PhD candidate majoring in Library Information
continued		Service and works in college library
		Chui Yang – 1 st year PhD candidate majoring in Customer Service
		and worked in Beijing Tsinghua University
		Notes:
		Dr. Zeng led a PowerPoint presentation of the history and
		curriculum of NSLC. NSLC is a national research organization and
		partners with other research organizations in China. NSLC is a
		graduate studies university, not a school. They support 45,000
		researchers and 50,000 graduate students with ubiquitous access to
		the network and computer in 30 cities. Chinese Academy of
		Sciences (CAS) merged with the National Science Libraries to
		create one central library with 300 employees and three branch
		libraries with 500 employees, each with their own budget.
		2001 - 2005 initiatives - the Chinese Science Digital Library
		(CSDL) Project resulted in the Digital Library Initiative. The first
		stage included construction of anew library building as well as the
		convergence of resources and service systems such as: e-journals, a
		union catalog system, a meta search engine, document delivery
		system, and reference desk services. Also, they created the
		Academy Authentication system, subject information portal, and the
		Chinese Science Citation Database.
		The latter was published online in 2003. The databases can be
		accessed from anywhere for key articles, journals, books, and
		documents, consisting of approximately 27,000,000 pages per year.
		They serve over 500 libraries and offer Ask a Librarian and Real
		Time Digital Reference services 9 to 9, seven days a week.
		Stage II of CSDL – Digital Library Development. The mission is to
		be a service oriented library.

Date	Time	Destination, Notes, and Observations
June 21,		NSLC recognized the need to:
Tuesday		• Establish service with subject librarians in teams
continued		Redefine the library's collection
		• Create a long-term presentation of digital science literature
		• Create user based digital service system – desktop retrieval,
		cross-domain search systems, and institute a knowledge assets
		management system of 150,000+items.
		Stage III – from Digital Library to Knowledge Service
		Embedded knowledge services
		Subject Knowledge Environment (SKE)
		• ilibrary – mash up toolkit
		Subject Portal Toolkit
		Some analytical systems NSLC developed; some were outsourced
		or partnered with Oracle for instance.
		NSLC serves researchers and partners as much as possible through
		desktop applications as it is more cost effective.
		NSCL is modeled after the Soviet Union research institutions from
		the 1950s and the Max Planck Institute in Germany. The Max
		Planck Society for the Advancement of Science was founded in
		1948 as an independent, non-profit research organization. Its
		primary goal is to promote research at its own institutes. It is not a
		government institution although it is funded to a large extent by the
		federal and state governments. Instead, it is a registered association
		and has its registered seat in Berlin. The Administrative
		Headquarters and office of the President are located in Munich
		(Max Planck Web site, Organisation).
		As the only institution of its kind in the country, NSLC is accredited
		to grant doctor and master degrees in library science and
		information science, with a yearly enrollment of approximately 50
		students.

Date	Time	Destination, Notes, and Observations
June 21,		The library also hosts senior visiting scholars and organizes
Tuesday		vocational training and continuing education programs.
continued		Dr. Chu led a presentation of the Publications of the National
		Science Library of Chinese Academy of Sciences.
		NLSC publishes 17 journals.
		Beijing HQ – publishes 10 journals:
		• Library and Information Service - Core journal of library and
		information science, ranked 2nd in China; the first half of the
		journal is dedicated to library and second half is dedicated to
		science. The first issue was published in 1956. It is an
		authoritative academic journal, publishing articles on cutting
		edge research and practice. It has been is a semi-monthly journal
		since 2009.
		• Dr. Chu shared Volume 55 August 2011 because Dr. Liu
		was published in this issue.
		• New Technology of Library and Information Service – this
		journal was handed out to students, as it is the only English
		language journal and the only technical publication on LIS in
		China. It is a professional journal on IT's application in LIS and
		related fields.
		Chinese Journal of Library & Information Science
		Progress in Chemistry
		China Biotechnology
		• Science Focus – NSCL is cooperating with Thomson Reuters to
		launch the Chinese version of Science Watch
		High-Technology & Industrialization
		• E-Government
		Chinese Mathematical Abstracts
		Chinese Journal of Scientific and Technical Periodicals

Date	Time	Destination, Notes, and Observations
June 21,		Lanzhou Branch Library publishes four journals on Earth science
Tuesday		and resources and environmental science: Advance in Earth
continued		Science, Remote Sensing Technology and Application, Natural Gas
		Geoscience, and Gold Science and Technology.
		Chengdu Branch Library publishes two journals: Natural Product
		Research & Development, World Sci-Tech R & D
		Wuhan Branch Library publishes one journal focused on Resources
		& Environment in the Yangtze Basin.
		Toured library. It has large areas for study and collaboration and
		meeting rooms. However we did not see their digital library or their
		digitization process.
		Observation:
		The discussion centered on the history of the library, the institution
		and the curriculum without actually getting more details about their
		digitization process. The tour of the library was short to see their
		commons, reading areas, etc.
		During the visits I felt that there was much duplication between
		libraries on databases, systems, collections, services and I couldn't
		understand how that is possible. Upon returning to the US, I had a
		better understanding of the transformation of China's libraries and
		the country's Digital Library initiatives. The three new libraries we
		saw, PKL, BNU, NSLC, were all a result of these initiatives.
		Likewise, I understand why it was important for NSLC and the
		National Library to discuss their future plans and how they are
		transforming again to serve their users better in new electronic
		environments.
		Students received a lovely tie with the university's logo on it.
	6:00 p.m.	Dinner

Date	Time	Destination, Notes, and Observations
June 22,		
Wednesday		
	10:00 -	National Library of China (NLC)
	11:30 a.m.	National Digital Library of China (NDLC)
		Hosts:
		Zhang, Wei, Program Officer, International Cooperation Division
		Meng, Qinghai, IT Department
		Daying, Zhao, Asian Books Library
		Notes:
		Introduction of National Digital Library – Mr. Meng
		Mr. Meng led a PowerPoint presentation of an Introduction of the
		National Digital Library. The 2005 budget was 490M RMB,
		approximately 81M USD. The library is at the end of its 5-year
		construction project. The library has 400 employees with 58 devoted
		to the sub-project team. The project includes developing the
		following: a tech support platform, research infrastructures, service
		system infrastructures, and standards development.
		Design ideas:
		Service – like the Library of Congress, NLC serves the
		government's legislative body and key state libraries. Their goal is
		to have access for all users.
		Resources – create repository clusters for sharing to avoid
		redundancy and to increase preservation activities.
		Standards – processing documents, organization, service
		interoperability, and create policy and procedures.
		Technology – create high bandwidth, cross searching capabilities
		and openness with other digital libraries and institutions in China
		and worldwide.

Date	Time	Destination, Notes, and Observations
June 22,		National Digital Library System - portal provides a one-stop service
Wednesday		for information retrieval, information services, and public delivery.
continued		The NLC provides non-copyrighted digital resources for users,
		purchasing and launching 10,000 e-book titles on the Internet for
		users for free.
		Dataflow charts - the presentation had detailed flow charts of how
		NDLC's digital collection is processed and produced.
		Digital New Media – mobiles, text renewal resource, WAP Website,
		Mobile DL for news briefing like an RSS or newsletter feed, and
		strolling NLC.
		Digital TV – NLC hopes to broadcast to the entire population the
		catalog, events, news, etc. because not everyone has a mobile
		device, but everyone in China has access to a television. It could
		include the Weijin Lecture series, recommended books, classics,
		children's reading materials, etc.
		Intelligent services – RFID
		International Collaboration –
		• Overseas Rare & Ancient Books Return – in cooperation with
		Harvard-Yenching Library, the 6-year project documented
		approximately 4,210 titles, 51,889 volumes. NLC also partners
		with Princeton University and the Institute for Advanced Studies
		on Asia (Japan).
		• International Bunhuang Project – since 2001, 274,073 images
		have been loaded online. NDLC sends small JPEGs to each
		library in the consortium so that library can load the images
		faster onto their website.
		World Digital Library – UNESCO project
		Future Plans – one network to virtually connect grass roots services
		from state to government and available to all libraries across China,
		three platforms (Chinese culture, Lifelong learning, and intercultural

Date	Time	Destination, Notes, and Observations
June 22,		exchange), and one type of library. Also, create a Virtual Family
Wednesday		Digital Library to combine with the Digital TV initiative, and lastly
continued		institute Information Barrier Free – access for the blind.
		Next Five Years - Increase resources to 10,00 terabytes, increase
		services range (mobile services to 740,000,000 people, digital TV to
		65,000,000 people, and Internet to 420,000,000 people).
		Long-term plan next 20 - 50 years:
		National Strategic Repository with Chinese documents totaling
		16,800,000 consisting of approximately 140,000 books and
		14,000,000 journals digitized per year.
		Basic function – Long term preservation program and remote
		disaster recovery plan.
		Introduction of Ancient Books Library – Ms. Zhao led this
		presentation.
		The department has 129 employees.
		Rare Books Section includes Chinese and foreign language
		materials before 1949. The presentation reviewed the collections as
		outlined on NLC's website, Ancient Books. When asked how long
		does it takes NLC to digitize a book or 100 pages, Ms. Zhao said if
		there are 50 leaves in a book, it will take 700 shots, in about five
		hours. Scanning is slower to process digitization. NLC restores first
		before scanning or photographing.
		Observation:
		Ms. Zhao said that she would need more notice than Monday to
		obtain management approval to actually see the digitization process,
		so we were unable to see the department at work.
		Ms. Zhao shared with some students that she is in awe each day
		every time she holds the ancient manuscripts and can't believe she
		is fortunate to be working in such an environment.

Date	Time	Destination, Notes, and Observations
June 22,	12:00 -	Lunch at a cafeteria on the NLC campus.
Wednesday	1:00 p.m.	
continued		
	1:00 - 1:30	Mrs. Fu Ping, former Director of Digital Library Division, currently
	p.m.	consultant to NLC. This was an unplanned meeting on the agenda.
		NLC was originally located in Bei Hai and moved to this building in
		the 1980s. It has 82,020 square feet with approximately 15,000
		visitors per day at the three locations. The acquisition budget was
		100M RMB (1.6M USD). Digitizers are not librarians, but
		outsourced to a company with their own people and equipment.
		NLC has 10 branches in the provinces. All digitized objects
		standards are here generated from NLC as guidelines for metadata
		parameters. Actual standards are in development.
		The Digital Library Building resembles a book and was completed
		in 2008. Phase II's budget was 1.2M RMB of which 40% went to
		the digital library system; NLC is still spending it down. There are
		3,000 seats open to the public every day, Wi-Fi throughout, and 300
		hardwired computer stations as some databases, such as Chaoxing,
		are only accessible through landlines.
	1:30 - 3:30	Library Tour
	p.m.	Ms. Wei, International Cooperation Division
		The building has three floors below and nine above grade. This new
		building is for reading, circulation, and to serve the central and
		provincial governments. It is the biggest public library in China.
		Chinese Medical Books and Artifacts Exhibition
		Viewed oracles bones, ancient herbalist and herbal texts, and a life-
		size model of a human with the acupuncture holes in it. Ms. Wei
		said that the acupuncture teacher would place wax over the statue to
		hide the holes. The student would be tested on their knowledge of

Date	Time	Destination, Notes, and Observations
June 22,		where to place the needles and if the needles passed easily through
Wednesday		the wax into the holes, the student passed. Also, the students learned
continued		that there was no surgery in China even though Chinese medicine
		studies have detailed descriptions of the body's functions.
		Toured the reading areas and viewed the large walkup newspaper
		and book reading machines in Periodicals, Main Lobby, and
		Children's Room, respectively.
		Computer Server Center Tour with Mr. Meng, IT Department
		NLC's servers are in the basement under tight security and there are
		three large rooms, warehouse sized, that will enable NLC to realize
		their 5 and 20 year plans. There is a conference room with
		televisions on the walls that monitor all systems and the in the
		library. The digital bank can give the operator status of every device
		in the library. The wring for the servers is through conduits
		underneath the floors. 150 terabytes in each server and back up tape
		has 800 gigabytes. There are 250 servers in operation from high to
		low ranges.
		Observation:
		The library is beautifully re-done with a large open area in the
		center and very quiet. Like any public library there was a waiting
		line to use the computers. Uniquely Chinese, there was a Chinese
		Army person patrolling the public computer access room. Every
		area was large, open, and airy with plenty of natural light.
		As there PowerPoint presentation covered many details about NLC,
		the nuances of NLC's progress were clarified with research on their
		website. I understood that NLC went through two phases of
		construction. In the NLC Phase II construction and renovation of the
		library, Wi-Fi covers the entire library for users to conveniently
		view digital resources by using modern technologies,

Date	Time	Destination, Notes, and Observations
June 22,		such as portable mobile electronic readers. In addition, online
Wednesday		information services, online reading, as well as online exhibitions
continued		and seminars provide even more channels for users to acquire
		knowledge (NLC Web site, Comprehensive services).
		Dinner
June 23,		
Thursday		
	10:00 -	Orientation and packing
	11:00 a.m.	Dr. Liu led a de-briefing of the trip and our course work
		requirements upon our return.
		Rachel Han, Moving Mandarin, returned mobile phone deposits.
	12:00 p.m.	Checked out of hotel room
	12:00 -	Lunch
	1:00 p.m.	
	2:00 p.m.	Shopping at the Silk Market
		Students were able to purchase last minute gifts and souvenirs.
	5:00 p.m.	Dinner:
		Golden Jaguar Banquet facility. Although a Peking Duck Banquet
		was on the itinerary, this was a good suggestion from Rachel Han as
		everyone was able to select from every cuisine in the world. Perhaps
		this restaurant reflects the new China; one who wants to be modern,
		western, and away from some of its traditional ways.
	9:00 p.m.	Airport drop-off
June 24,	00:40 a.m.	UN8888 Departure
Friday		
	5:00 p.m.	Arrive at SCSU campus
		Notes:
		Including being up from 9:00 a.m. Thursday morning, Beijing time,
		to arriving at SCSU at 5:00 p.m. EST, the total awake time
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Date	Time	Destination, Notes, and Observations
June 24,		was 45 hours and total travel time 32 hours.
Friday		
continued		Observation:
		Although we were advised the return trip would be difficult, I didn't
		fully comprehend how hard the travel and time change would affect
		me.
		This trip was a great experience. I was able to see behind the scenes
		of libraries that even the Chinese public doesn't get to see as in the
		case of NLC. Although China is still working on many issues such
		as duplication of services, open collaboration, etc., the amazing
		progress the library system has made with government support,
		philosophically and financially, shows what wonderful services
		libraries could provide to their patrons. I

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